

2009 RUN WALK RIDE 30 SURVEY SUMMARY									
Produced by the Run Walk Ride Fundraising Council (www.runwalkride.com)									
Name	Event	Founded	2009 Gross Total	2008 Gross Total	Absolute Change	% Change	# of Events	# of Participants	
1	American Cancer Society	Relay for Life*	1985	\$405,017,000.00	\$430,000,000.00	(\$24,983,000)	-5.81%	4,644	2,825,700
2	Susan G. Komen for the Cure	Susan G. Komen Race for the Cure Series	1983	\$120,283,614.00	\$113,188,366.00	\$7,095,248	6.27%	117	1,576,124
3	March of Dimes	March for Babies	1970	\$100,000,000.00	\$115,000,000.00	(\$15,000,000)	-13.04%	940	268,000
4	American Heart Association	Start! Heart Walk	1980	\$100,000,000.00	\$107,000,000.00	(\$7,000,000)	-6.54%	350	1,000,000
5	The Leukemia & Lymphoma Society	Team in Training	1988	\$98,991,116.00	\$125,500,000.00	(\$26,508,884)	-21.12%	200	40,000
6	Juvenile Diabetes Research Foundation	Walk to Cure Diabetes	1980	\$90,000,000.00	\$100,000,000.00	(\$10,000,000)	-10.00%	225	900,000
7	Breast Cancer 3-Day	Breast Cancer 3-Day	2003	\$85,000,000.00	\$110,000,000.00	(\$25,000,000)	-22.73%	15	43,000
8	National MS Society	Bike MS	1980	\$79,400,000.00	\$83,500,000.00	(\$4,100,000)	-4.91%	96	91,150
9	American Heart Association	Jump Rope for Heart	1978	\$63,000,000.00	\$73,200,000.00	(\$10,200,000)	-13.93%	26,100	1,750,000
10	American Cancer Society	Making Strides Against Breast Cancer	1993	\$60,000,000.00	\$60,000,000.00	\$0	0.00%	168	700,000
11	Avon Foundation for Women	Avon Walk for Breast Cancer	2003	\$52,000,000.00	\$56,000,000.00	(\$4,000,000)	-7.14%	9	21,000
12	National MS Society	Walk MS	1989	\$48,281,295.00	\$57,000,000.00	(\$8,718,705)	-15.30%	530	179,573
13	Alzheimer's Association	Alzheimer's Association Memory Walk	1989	\$41,169,116.00	\$38,300,000.00	\$2,869,116	7.49%	596	266,762
14	The Leukemia & Lymphoma Society	Light the Night Walk	1999	\$38,000,000.00	\$39,000,000.00	(\$1,000,000)	-2.56%	200	235,000
15	Cystic Fibrosis Foundation	Great Strides	1988	\$35,380,441.00	\$36,500,000.00	(\$1,119,559)	-3.07%	600	102,589
16	Pan-Mass Challenge	Pan-Mass Challenge	1980	\$32,857,200.00	\$37,200,000.00	(\$4,342,800)	-11.67%	1	4,937
17	Autism Speaks	Walk Now for Autism Speaks	2000	\$24,720,000.00	\$29,500,000.00	(\$4,780,000)	-16.20%	80	70,019
18	American Diabetes Association	Step Out: Walk to Cure Diabetes	1991	\$18,300,000.00	\$19,100,000.00	(\$800,000)	-4.19%	164	120,000
19	American Diabetes Association	Tour de Cure	1991	\$17,000,000.00	\$16,100,000.00	\$900,000	5.59%	80	43,748
20	The ALS Association	Walk to Defeat ALS	2000	\$16,600,000.00	\$16,500,000.00	\$100,000	0.61%	170	75,000
21	Church World Service	CROP Hunger Walk	1969	\$14,500,000.00	\$17,100,000.00	(\$2,600,000)	-15.20%	1,600	170,000
22	AIDS LifeCycle	AIDS LifeCycle 8	2002	\$11,050,366.00	\$11,600,000.00	(\$549,634)	-4.74%	1	2,154
23	LIVESTRONG	LIVESTRONG Challenge	1997	\$10,850,000.00	\$9,800,000.00	\$1,050,000	10.71%	4	20,914
24	Arthritis Foundation	Arthritis Walk	2002	\$10,800,000.00	\$11,687,000.00	(\$887,000)	-7.59%	250	100,000
25	National Down Syndrome Society	Buddy Walk	1995	\$9,500,000.00	\$10,550,000.00	(\$1,050,000)	-9.95%	275	250,000
26	Crohn's & Colitis Foundation	Team Challenge	2007	\$8,700,000.00	\$4,500,000.00	\$4,200,000	93.33%	4	1,978
27	American Heart Association	Hoops for Heart	1994	\$8,100,000.00	\$8,600,000.00	(\$500,000)	-5.81%	4,800	330,000
28	National Alliance on Mental Illness	NAMI Walks	2003	\$7,750,000.00	\$7,410,514.00	\$339,486	4.58%	79	90,000
29	Audi Best Buddies Challenge	Audi Best Buddies Challenge**	2000	\$7,386,015.00	\$5,620,385.00	\$1,765,630	31.41%	2	
30	Rodman Ride for Kids	Rodman Ride for Kids	1991	\$7,200,000.00	\$6,300,000.00	\$900,000	14.29%	1	1,250
			TOTAL	\$1,621,836,163.00	\$1,755,756,265.00	(\$133,920,102.00)	-7.63%	42301	11,278,898
*American Cancer Society refused to provide data. RWRFC estimate based on median revenue increase of other top programs									
**Audi Best Buddies Challenge figures based on public information online									
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